

Media Contact:
Mary Lester
214-490-3480
mary@masonbaronet.com

MasonBaronet Announces Account Supervisor Promotion
Dana Turet brings experience and passion to new role

Dallas, Texas --- March 12, 2012 --- MasonBaronet, a leading marketing communications firm located in Dallas, Texas, announces the promotion of Dana Turet to account supervisor. Dana served as an account manager since joining MasonBaronet in 2009. In addition, she has more than nine years of marketing and business development experience.

“Being an account supervisor requires the ability to work well with clients and translate their vision and goals into a framework for our creative team,” said Holly Mason, CEO, MasonBaronet. “The position also requires a true understanding of each client’s business and industry. Dana is a proven leader, and we know she will excel in this new position.”

Dana will lead clients including Lehigh Hanson, Southern Methodist University, Calabrese Huff, Methodist, and Trinity Hunt Partners on their marketing and communications strategy. Dana will also be an integral part of the new business development team.

Dana is a Dallas native, growing up in the heart of Highland Park. She received her bachelor’s degree in psychology from St. Edward’s University in Austin, and is currently pursuing an M.B.A. with a marketing concentration at the University of Texas at Dallas. Outside of work, Dana is an avid reader, art enthusiast and committed scholar. She lives and enjoys the East Dallas community with her dachshund Digby, and French bulldog, Irma.

About MasonBaronet

MasonBaronet is a leading marketing communications firm located in Dallas, Texas. Passionate, reliable and customer-focused, the team at MasonBaronet helps client drive business and build brand awareness through strategically based, creative marketing solutions. MasonBaronet is a full-service firm offering integrated marketing communications, branding, account planning and research, advertising and interactive expertise. MasonBaronet’s clients represent industry leaders in healthcare, technology, professional service firms and hospitality design sectors. For more information, contact MasonBaronet at (214) 954-0316 or visit <http://www.masonbaronet.com/>.

###